

## **Newsletter Distribution maps and tracking**

### **Request for feedback**

Good morning

I'm just putting together my report for the Stronger Communities Committee, and they're expecting an update on the Newsletter delivery.

Could you let me know how it's gone? Do you have a map or list of the areas targeted and delivered? Were there any hiccups or delays along the way?

A few councillors haven't received theirs yet, so any insight would be really helpful.

Thanks so much for your help.

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Good morning

I have pleasure in sharing the tracking maps for the distribution we have recently carried out on your behalf.

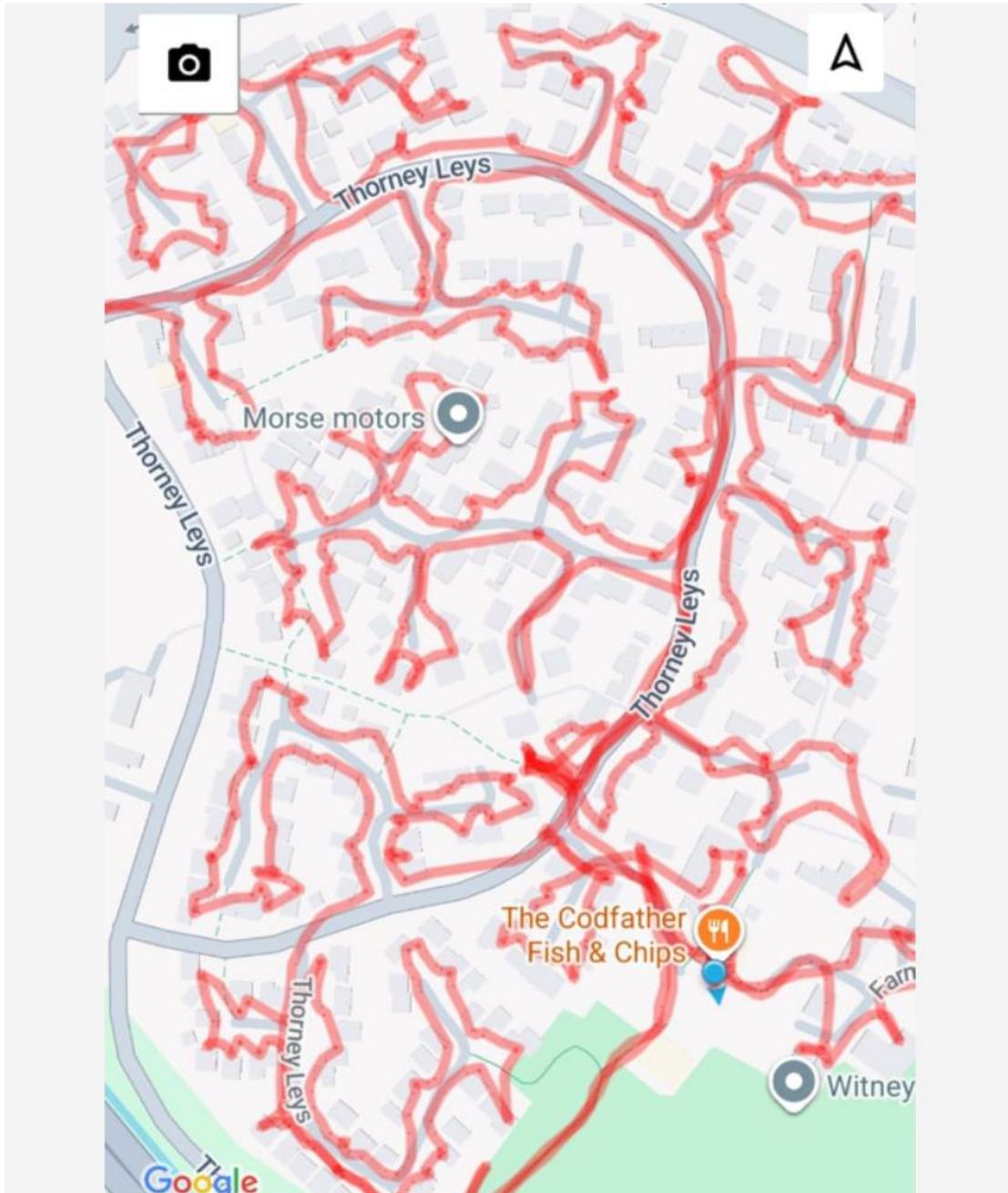
<https://we.tl/t-rwvIOysHHa>

We commenced your distribution on Monday 23<sup>rd</sup> February, delivering to all households in OX28 and OX29 Windrush Estate, completing this project on the 17<sup>th</sup> March. We printed and worked with 15,000 newsletters.

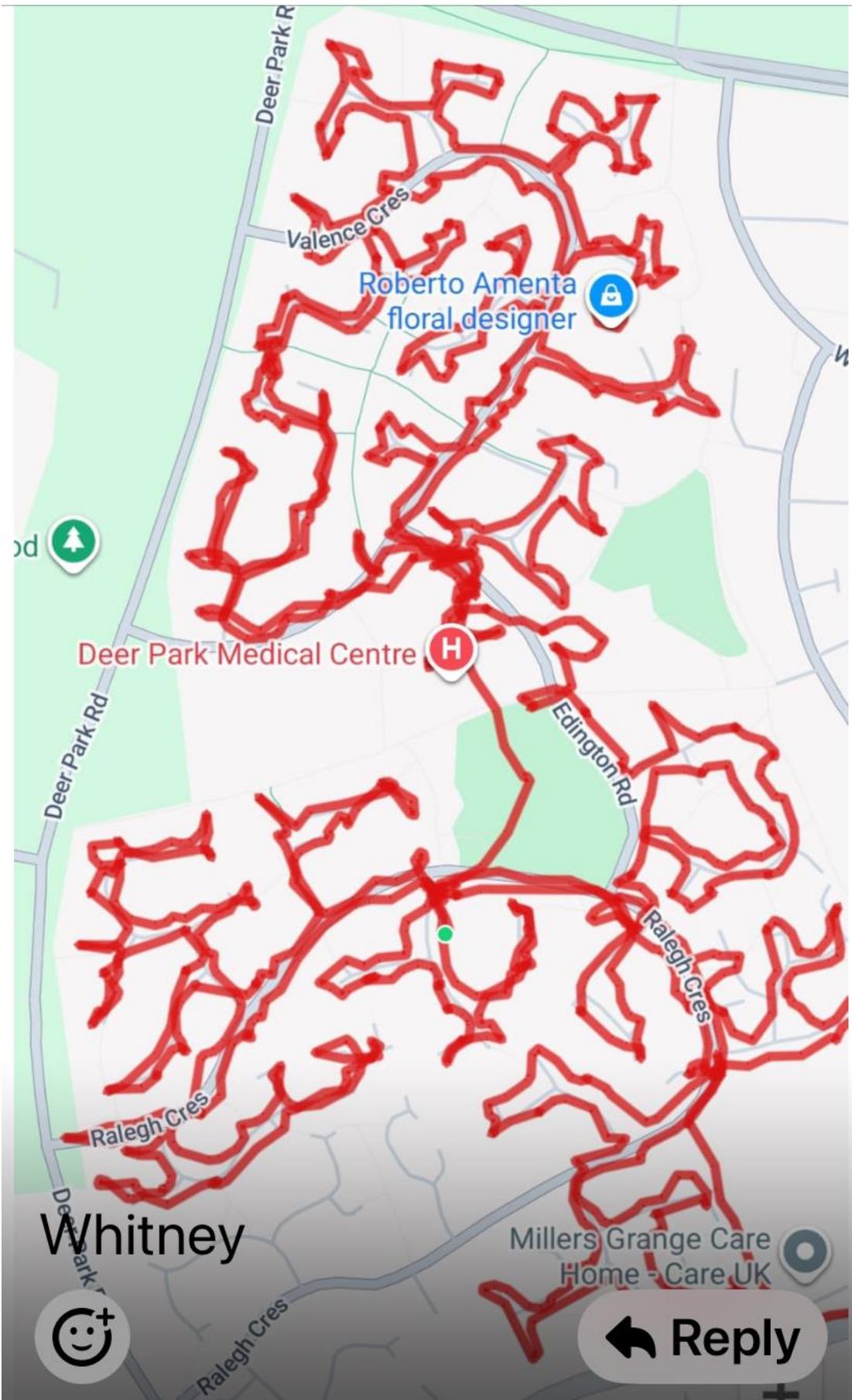
The majority of households welcomed your newsletter delivery, but we always get a handful of households that choose to refuse deliveries or households have a notice on their front door to prevent us from delivering, we have to adhere to these requests. With your newsletters some households actually declined the delivery, and a resident was seen putting the newsletter straight into the bin, which is very frustrating, but this is to be expected to some degree from recipients and part of the nature of the door-2-door distribution service. Sometimes, partners/families may throw away the newsletters, brochures and flyers before other members of the household have actually viewed them.

I hope this helps and allows you to compile your report to the Stronger Communities Committee.

With thanks and warm wishes







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Deer Park Rd

Deer Park R

Valence Cres

Roberto Amenta  
floral designer

Deer Park Medical Centre

Edington Rd

Raleigh Cres

Raleigh Cres

Whitney

Millers Grange Care  
Home - Care UK

Reply



08:34

93



**NORMAL** HYBRID SATELLITE



08:33

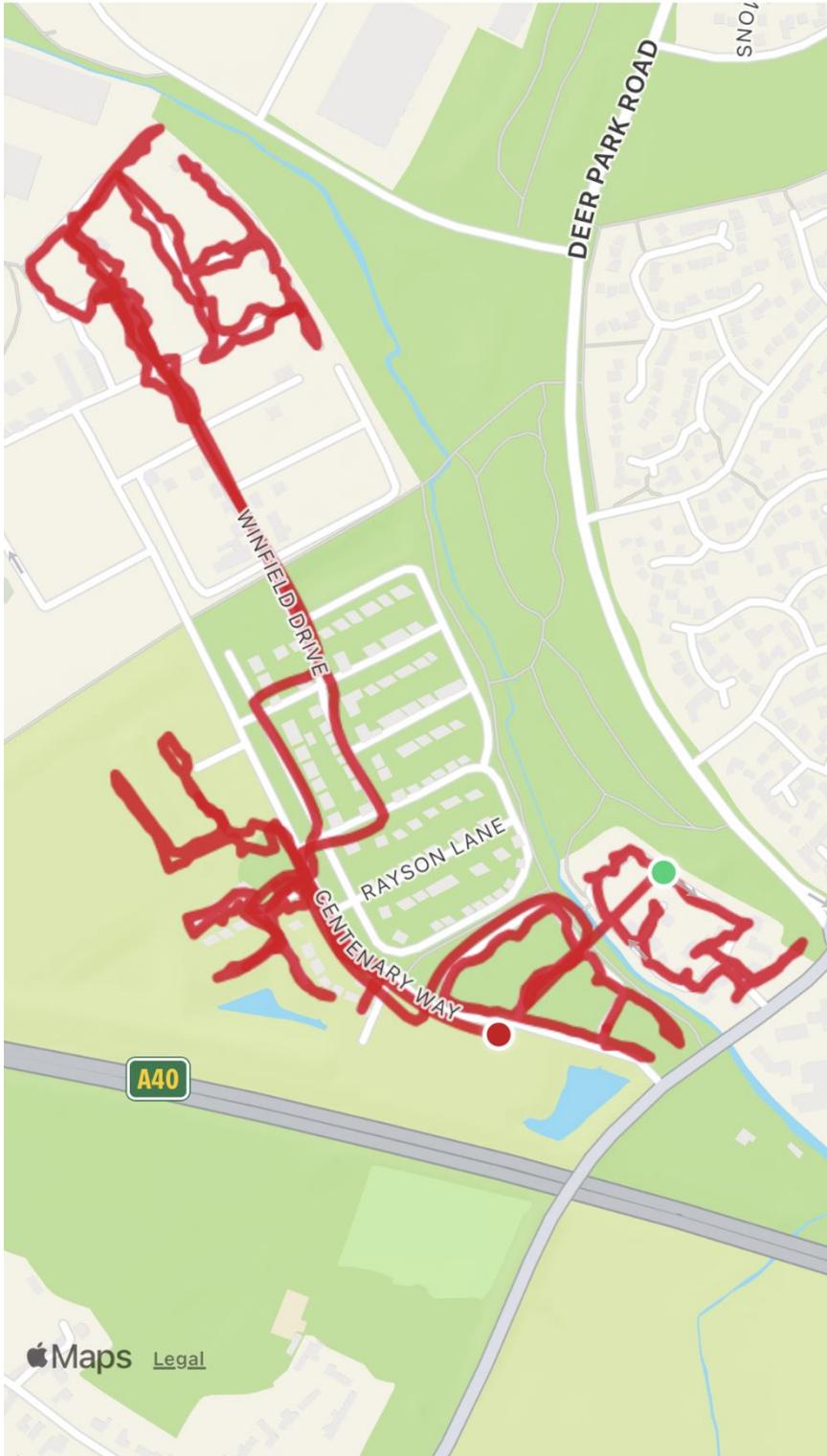
93



**NORMAL**

HYBRID

SATELLITE



08:27

39

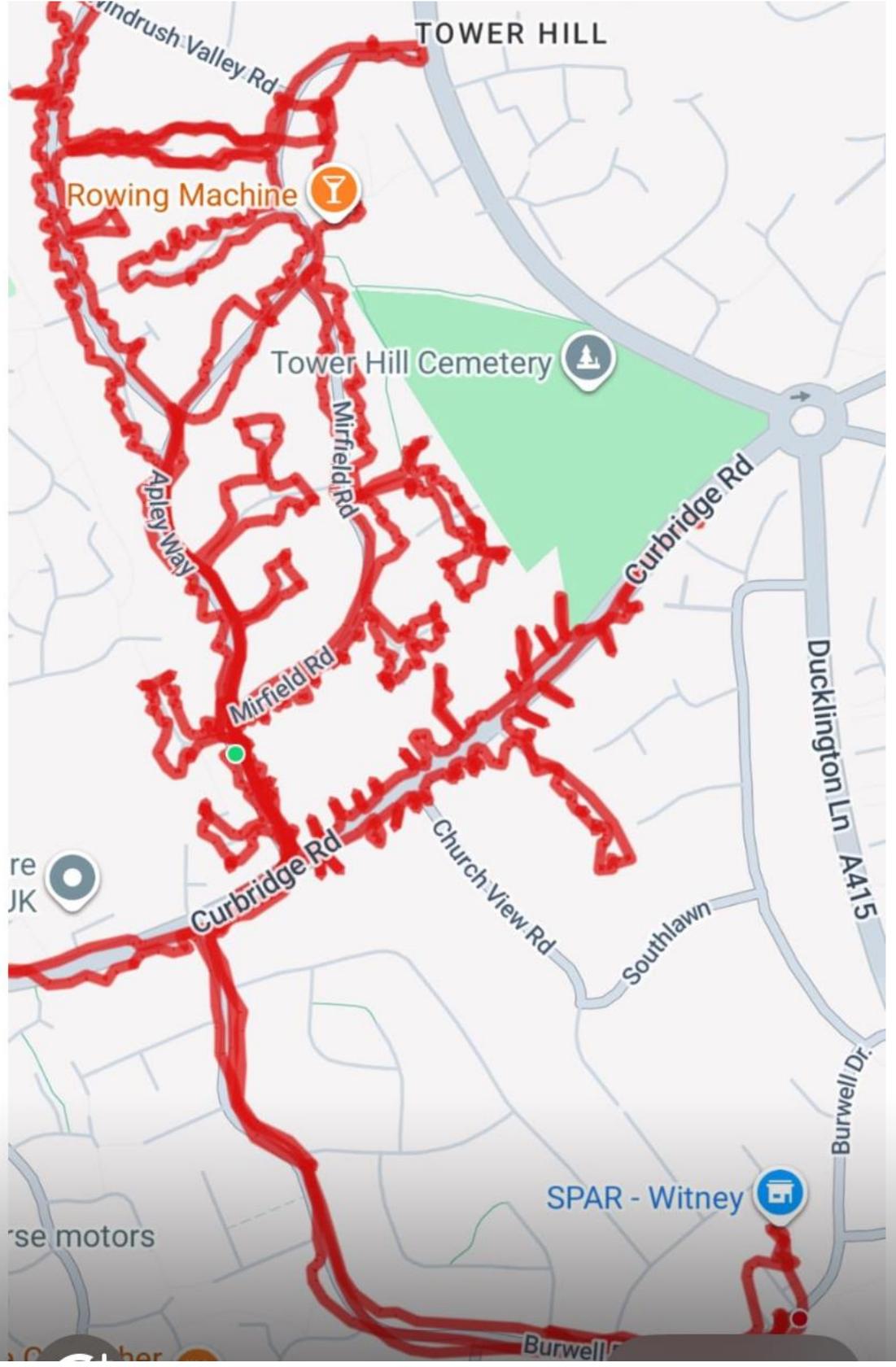


**NORMAL**

HYBRID

SATELLITE





Rowing Machine

TOWER HILL

Tower Hill Cemetery

Apley Way

Mirfield Rd

Curbridge Rd

Mirfield Rd

Duckington Ln A415

Curbridge Rd

Church-View Rd

Southlawn

Burwell Dr

SPAR - Witney

se motors

Burwell

08:34

93



**NORMAL**

HYBRID

SATELLITE



